



BAPTIST HEALTH DEACONESS

MADISONVILLE FOUNDATION

2024 ANNUAL REPORT

FAMILIES FIND COMFORT IN PARENT CARE ROOMS



A home away from home – that's what the new Parent Care Rooms in Baptist Health Deaconess Madisonville's Maternity Care department are designed to feel like. The two rooms, made possible through the combined efforts of McEnaney Family McDonald's, RMHC of the Ohio Valley, and Baptist Health Deaconess Madisonville Foundation, offer a comfortable place for parents with a newborn in the NICU to rest and recover.

CANOPIES PROVIDE SHADE AT PLAY PARK



Thanks to support from Carhartt, Inc., families from the community, as well as Pediatric Therapy patients, are now able to utilize the Rog Badgett All-Inclusive Pediatric Play Park comfortably year-round. New sunshade canopies cover the equipment to provide protective shade, keeping the equipment cooler on hot summer days and allowing for longer periods of play for Pediatric Therapy patients.

NEW EQUIPMENT TO SUPPORT ALL CHILDREN



Through grant funding from WHAS Crusade for Children, BHDM Foundation purchased therapy items that address the ever evolving and expanding needs of the children in the Madisonville community, as well as new bassinets to replace aging units in Mother Baby Care. The new Pediatric Therapy equipment includes a Trip Trapp Chair, Hensinger Head Support, and many other vital tools to help our patients continue their growth and development.

\$383K

RAISED FROM
DONATIONS

\$502K

GRANT FUNDING
RECEIVED

\$304K

CAPITAL
DISTRIBUTIONS

Funding allowed us to purchase crucial equipment, such as a Giraffe OmniBed, portable ultrasounds, and more.

\$20K

PATIENT
ASSISTANCE

Together, we helped to provide transportation, lodging, medical equipment, clothing, and prescriptions to patients in need.

\$101K

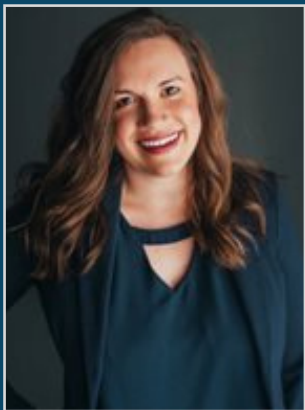
EDUCATION &
WORKFORCE
DEVELOPMENT

Your donations helped to provide valuable training to staff and scholarships for 11 future nurses pursuing degrees locally.

"I'm truly honored to be part of the Baptist Health Deaconess Madisonville Foundation. This work means a great deal to me because it directly impacts the lives of families in our community, and I'm proud to support a mission rooted in compassion, healing, and hope."

JASON VINCENT | BOARD CHAIR
EXECUTIVE DIRECTOR – PENNYRILE AREA DEVELOPMENT DISTRICT





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Dear Friends of BHDM Foundation,

Reflecting back on 2024, it's incredible to think of the strides we have taken as we continue to shape the future of health and wellness in our community. This year was full of growth – expanding access, improving care, and reaching more individuals and families in need.

In 2024, we saw several big dreams brought to life: our Parent Care Rooms offering comfort and support for our NICU families; sunshade canopies at the all-inclusive pediatric play park and additional new equipment benefitting our Pediatric Therapy patients; the continued support of nursing students through the Anne Smaldone Nursing Scholarship Fund.

But even the “smaller” contributions can make as big of an impact – the ride for a patient who is unable to drive; a stuffed animal given to a child who's nervous about surgery; a blanket stitched locally that is given to someone in the Merle M. Mahr Cancer Center as they receive their first treatment – all of these things, big and small, go a long way towards making the experience here the best that it possibly can be.

These enhancements to the patient experience would not be possible without the generosity of the individuals, businesses, and organizations that seek to support our mission. In 2024, we received grants and utilized funding from WHAS Crusade for Children, Kosair for Kids, Felix E. Martin Foundation, Delta Regional Authority (DRA), Women's Center, United Way of the Coalfield, and the Heidi Badgett Fund. We also had a number of community partners that went above and beyond to help, including: Toyota of Hopkinsville, Rotary Club of Madisonville, Ideal Market/Rocket Oil, Carhartt, First United Bank, Woman's Club of Madisonville, Big Rivers Electric, The Badgett Foundation, Greater Lighthouse Church, and so many others.

Because of you, lives were touched, health was restored, and hope was delivered – often right when it was needed most.

Baptist Health Deaconess truly is a beacon of hope and health to those that we serve with cardiology, cancer treatment, women's health, and so many other vital services available right here at home. We look forward to supporting this mission for many years to come.

Yours in Service,

